



## MAITRI SOCIETY

Reg. No. 161 / 1992 Koduvilarpatty - 625 534, Theni District, Tamil Nadu, India.

### ANNUAL REPORT 2024-2025

#### **INTRODUCTION:**

We are proud of the work we do for beneficiaries and we are fortunate to have a tremendous team of people in our missions and in our organization that do their all to save lives, support families and help us to achieve our objectives. This 2024-2025 Annual Progress Report gives the status of MAITRI's delivery against our commitments, and reports on our progress in achieving our Plan. It is an accountability tool used to inform both internal and external audiences. The report presents progress against MAITRI's goals, shedding light on key achievements delivered by the organization's employees. The entire management processes and practices of MAITRI are in compliance with the principles of good governance.

#### WOMEN EMPOWERMENT PROGRAMS:

Capacity building of Women through self-help groups, micro finance and micro enterprises enabled over thousands of women to come out of the age old inhibitions and deprivations. They are the most self-reliant and have achieved social, cultural, economic, and educational and gender emancipation. Their equality with their male counterparts is being restored and they as a group have become dynamic in their pursuits. The concept of positive discrimination to the girl child paid huge dividends.

During the year, we have formed 12 new SHGs, comprising 148 members across 6 villages and effectively monitored 132 old SHGs comprising 1890 members. A cumulative of 144 SHGs comprising of 2038 members were effectively managed. The entire group saved Rs.80, 00,000 during the reporting year 2024-25 and has done inter-loaning of amount Rs.90, 00,000. Apart from regular activities, the SHG members are proactively involved in the different community level issues like participation in Pulse Polio drives, legal literacy training, community sanitation, food processing, dairy farming, health awareness etc. We have organized 12 Capacity building Training programs to the SHG leaders on women related topics.

Violence against Women (VAW) committees was promoted in the villages where the SHG members are involved to identify the women related issues.12such committees consist of 155 members from the concerned villages. The members actively involved in the issues and prevented 2 children marriages in the target areas

#### MICRO CREDIT PROGRAM:

Microfinance, Livelihood and Self Help Group Programs are at the heart of MAITRI's many activities. The Project is flourishing, and has made a great stride over the years. Central to the idea of SHG and Microfinance is Self Reliance, Sustainability and Social Change through women empowerment. The program has thereby, extended not only financial support to people but empowered the SHG members and the community through an all round development.

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The main objective of the program was to help women living in Theni block to come out of "the four walls" of their house, empower them to take the lead, make them selfreliant, independent and respectable members of society. Providing the poor with financial services increases their income and productivity, thereby reducing poverty. Many of these programs use social mechanisms, such as group-based lending, to reach the poor and other groups, especially women, who lack access to traditional financial institutions.

An increase in assets and the generation of cash income empowered women within the household, increasing consumption for the demand their children and contributing to other measures of welfare (such as schooling). During this financial year 655 women benefited and credit assistance to the tune of Rs.1,21,13,500/-from 58 groups.



#### **Women Federation:**

Our initiatives in human and institutional capacity building are thus dedicated to the cause of empowering the federation and the groups to take up larger roles in development in their respective areas. It also attempts to aim and focus on achieving its goals through a four-pronged strategy, which involves Information Support, Personnel Support, Financial, Inputs on specific issues to groups and continued handholding. Today when much of the benefits of the organization have already been realized, the federation members are increasingly turning to beneficiaries who understand their role and become partners in their transformational journey. During the reporting period, the Federation was able to conduct 2 campaigns with the District Federation on Sexual Harassment against women. The Federation was able to form 12 Violence against Women (VAW) committees in the villages and was able to deal 22 issues related to VAW.

Most of the cases were dealt with the help of the All Women Police Station, the District Social Welfare Officer and the Protection Officer, Theni District. The Federation itself conducted 2 campaigns against Dowry and gender in equality at the district level where more than 1300 SHG members participated

#### SHAKTI SADAN WOMEN SHELTER HOME:



Runaways, lunatic elements, undesirables in community are a curse, who needs reform and rehabilitation. The Shakti Sadan shelter program is being funded by Ministry of Social Justice and Empowerment, Govt. of India and Social Welfare Department, Govt. of Tamil Nadu 60:40 ratios to provide shelters for the women in distress. MAITRI is running one such home at Theni.

This year we have admitted 204 women and 57 children in the shelter Home. We are proud that during this reporting period, we were able to not only rehabilitate but reintegrated 154 women and 44 children of them with their spouses and family members and saw them rehabilitated, employed and achieving self- reliance. 87% of beneficiaries were reintegrated with their families.

Regular medical checkups are conducted once in a month to the inmates by the qualified medical officers. Recreation and indoor and outdoor facilities are provided to the inmates. Twice in a month movies are screened. During the reporting period the inmates were taken to tour 2 times to various places.

#### **OLD AGE HOME PROGRAM:**



For those older persons who fall through the family net and have no place to call their own, MAITRI -supported old age people to have safe havens, a home away from home, where the elderly can live with dignity. The home is a place for the elderly to share each other's concerns. They spend their day interacting with each other, and some take part in recreational and income generating activities. MAITRI provides a comfortable accommodation to the old people. Currently 25 old age people are staying in the home. Regular monthly checkup and if necessary medical assistance is provided to the inmates. Newspapers and Televisions were provided to the inmates.

Regular counseling sessions are conducted to encourage them and to forget their past life. The home too had visitors from outside.

#### VISITORS & PLACEMENTS:

MAITRI had visitors from various occupations. It is our privilege and pleasure to have visitors from outside. It helps mutually to learn from each other, which in turn encourage us to perform better service. We had students from Colleges and other Universities for their field placement. Of course we do had some government officials like, District Social Welfare officer, Theni, visited us and guided us to implement the programs in a better way.

#### CONVERGENCE:

MAITRI establishes partnerships and builds networks and liaisons with like-minded development agencies and educational institutions with the primary objective of connecting their domain expertise, resources and strengths with its own development initiatives. Linkages have been developed with many other NGOs working in the vicinity of MAITRI. These linkages have been developed for networking purposes and various activities were taken up such as conducting awareness programs etc. In line with its belief of promoting civic driven change in the society, MAITRI attempts to involve individuals directly in the process of development. The participation of privileged individuals not only multiplies the cascading effect of change and helps it penetrate deeper in to the society, but also aids in making the change sustainable.

#### **CONCLUSION:**

The road ahead will be challenging and will test our resolve, but we will reach our destination. The ways in which we are focusing and strengthening MAITRI's efforts and partnerships will hasten our arrival. Over the last 33 years, MAITRI has adapted, responding to changing need son the ground among the target people we serve. We have taken lessons learned to heart, and our stewardship over MAITRI has been informed by our clear responsibility to spend each rupee appropriated to us by the funding agencies and the target people in the most wise and purposeful way. MAITRI's systems, procedures, transparency, accountability and credibility are a model to voluntary sector as a whole.

I would like to thank all those who contributed to this annual progress report. Both those who provided the information required for this tremendous work to produce this annual report as well as the rest of our fine organization for the wonderful work you do for people in need.

P. DEENADAYALAN SECRETARY



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